

A black and white photograph of three Hereford calves standing in a field of tall grass. The calves are facing the camera, with their characteristic white faces and dark bodies. The background is a soft, out-of-focus landscape under a cloudy sky.

SOLID DATA, SOLID DECISIONS.

Proven calving ease, white face recognition, great temperament.
Select using reliable data for growth rates and strong carcass quality.
It pays to capture the HerefordX advantage.

SUPERIOR BULLS CREATE SALEABLE CALVES.

To find out more about buying a registered Hereford bull,
view our breeders online sale catalogues at herefords.co.nz

Hereford X

The best of breeds